

Telepathic Smartphones



1
00:00:00,299 --> 00:00:03,230
oh

2
00:00:03,240 --> 00:00:07,190
okay

3
00:00:07,200 --> 00:00:11,990
it's time to build a bridge right there

4
00:00:17,570 --> 00:00:14,530
oh boy

5
00:00:20,269 --> 00:00:17,580
uh just to wind things around and loop

6
00:00:23,870 --> 00:00:22,189
Robin Williams sandwich right there for

7
00:00:26,870 --> 00:00:23,880
everyone out there

8
00:00:30,230 --> 00:00:26,880
all right uh you know a few shows ago I

9
00:00:33,229 --> 00:00:30,240
brought up uh the the topic of cell

10
00:00:36,770 --> 00:00:33,239
phones or smartphones being able to read

11
00:00:39,590 --> 00:00:36,780
your thoughts and when Joe came and

12
00:00:43,069 --> 00:00:39,600
visited me here in Ohio he had his own

13
00:00:44,510 --> 00:00:43,079

experience about uh communication or you

14

00:00:47,209 --> 00:00:44,520

know these devices or just the internet

15

00:00:49,670 --> 00:00:47,219

in general being able to put something

16

00:00:51,590 --> 00:00:49,680

in front of your face like an ad on your

17

00:00:53,750 --> 00:00:51,600

cell phone about something you were

18

00:00:57,470 --> 00:00:53,760

thinking about and maybe it's it's kind

19

00:00:59,869 --> 00:00:57,480

of like an object or an item that you

20

00:01:02,750 --> 00:00:59,879

haven't thought about you have never

21

00:01:05,929 --> 00:01:02,760

purchased or even mentioned around your

22

00:01:07,969 --> 00:01:05,939

cell phone but it was able to

23

00:01:09,830 --> 00:01:07,979

um be seen by you in an ad that happened

24

00:01:11,450 --> 00:01:09,840

to you Joe with like a back scratcher

25

00:01:12,710 --> 00:01:11,460

right it was the back scrubber the one

26

00:01:14,330 --> 00:01:12,720

where you have the two Handles in the

27

00:01:16,730 --> 00:01:14,340

shower and you can get your

28

00:01:19,010 --> 00:01:16,740

yeah yeah and you never bought one

29

00:01:21,410 --> 00:01:19,020

before you never uh thought about it

30

00:01:23,870 --> 00:01:21,420

before that I thought about it I thought

31

00:01:26,030 --> 00:01:23,880

about it okay but it was like I was in

32

00:01:27,289 --> 00:01:26,040

Austin uh for whatever reason at a

33

00:01:29,690 --> 00:01:27,299

concert or something I was just thinking

34

00:01:31,969 --> 00:01:29,700

like I never really washed my back and

35

00:01:34,429 --> 00:01:31,979

then like a week or two later it was on

36

00:01:36,770 --> 00:01:34,439

an Instagram ad

37

00:01:38,569 --> 00:01:36,780

um and we had uh recently uh and I

38

00:01:41,690 --> 00:01:38,579

forwarded you guys the email someone was

39

00:01:43,550 --> 00:01:41,700

something similar happened to a listener

40

00:01:46,370 --> 00:01:43,560

of ours but he was he was talking about

41

00:01:50,109 --> 00:01:46,380

stuff he was listening to a weird song

42

00:01:52,789 --> 00:01:50,119

uh like a a chipmunk version of a song

43

00:01:54,350 --> 00:01:52,799

and he played it for a few friends but

44

00:01:56,749 --> 00:01:54,360

then next thing you know it was that

45

00:02:00,170 --> 00:01:56,759

very song by I think Belinda Carlisle

46

00:02:02,630 --> 00:02:00,180

was being recommended to him on Reddit

47

00:02:04,310 --> 00:02:02,640

and it's possible that the algorithm was

48

00:02:07,010 --> 00:02:04,320

smart enough to detect like a speed

49

00:02:09,710 --> 00:02:07,020

change and a song and serve it to him

50

00:02:11,449 --> 00:02:09,720

um but then I was also tagged in a one

51
00:02:14,210 --> 00:02:11,459
or two other things on Twitter of people

52
00:02:16,250 --> 00:02:14,220
experiencing the cell phone or the

53
00:02:18,650 --> 00:02:16,260
smartphone reading your thoughts like

54
00:02:21,949 --> 00:02:18,660
that and I did a little bit of digging

55
00:02:24,949 --> 00:02:21,959
on this to see if it's just a bunch of

56
00:02:26,150 --> 00:02:24,959
craziness am I am I so far out there to

57
00:02:28,010 --> 00:02:26,160
think that these things can actually

58
00:02:30,229 --> 00:02:28,020
read your thoughts or is there something

59
00:02:32,809 --> 00:02:30,239
uh else going on here really good

60
00:02:37,369 --> 00:02:32,819
technology just confirmation biased or

61
00:02:39,050 --> 00:02:37,379
whatever so on the subject of

62
00:02:41,869 --> 00:02:39,060
just reading thoughts well there's quite

63
00:02:45,170 --> 00:02:41,879

a few stories out there of people

64

00:02:47,630 --> 00:02:45,180

that have this very experience so uh

65

00:02:50,210 --> 00:02:47,640

this is from uh quora I don't know who

66

00:02:52,790 --> 00:02:50,220

goes to core anymore besides like me I

67

00:02:55,729 --> 00:02:52,800

guess to look for these kind of things

68

00:02:57,050 --> 00:02:55,739

but this one is uh here's the the

69

00:03:00,110 --> 00:02:57,060

question

70

00:03:03,050 --> 00:03:00,120

is can smartphones read or read our

71

00:03:04,729 --> 00:03:03,060

minds I sometimes see ads about the

72

00:03:07,190 --> 00:03:04,739

things that I had thought in my mind

73

00:03:10,190 --> 00:03:07,200

which I have never searched in the

74

00:03:13,190 --> 00:03:10,200

internet or have even spoken out loud

75

00:03:15,949 --> 00:03:13,200

and there's quite a few uh entries on

76

00:03:17,750 --> 00:03:15,959

this so here's one by Jules uh so

77

00:03:19,309 --> 00:03:17,760

earlier today I had a random thought

78

00:03:21,649 --> 00:03:19,319

that I'd like to know how to make

79

00:03:23,630 --> 00:03:21,659

chocolate fudge cupcakes I never

80

00:03:26,270 --> 00:03:23,640

discussed this with any anyone or

81

00:03:28,130 --> 00:03:26,280

searched anything I never made a cupcake

82

00:03:30,710 --> 00:03:28,140

in my life then tonight on Google news

83

00:03:33,949 --> 00:03:30,720

feed I see an advertisement for a recipe

84

00:03:36,710 --> 00:03:33,959

for chocolate fudge cupcake with a photo

85

00:03:39,229 --> 00:03:36,720

of a cupcake exactly like the picture I

86

00:03:40,970 --> 00:03:39,239

had in my mind I'm spooked how the hell

87

00:03:44,210 --> 00:03:40,980

does this happen

88

00:03:45,949 --> 00:03:44,220

and then another person uh chimes in uh

89

00:03:48,050 --> 00:03:45,959

I was searching for something like this

90

00:03:50,449 --> 00:03:48,060

because this literally just happened to

91

00:03:52,369 --> 00:03:50,459

me I was researching tech jobs while in

92

00:03:54,410 --> 00:03:52,379

bed then fell asleep for a few minutes

93

00:03:57,170 --> 00:03:54,420

weirdly enough I started dreaming about

94

00:03:59,330 --> 00:03:57,180

building Lego pieces I wake up go to

95

00:04:02,210 --> 00:03:59,340

Instagram sure enough I'm greeted with

96

00:04:03,309 --> 00:04:02,220

an advertisement for Legos

97

00:04:06,050 --> 00:04:03,319

how often do you see Instagram

98

00:04:07,789 --> 00:04:06,060

advertising or advertising Lego so I'm

99

00:04:10,429 --> 00:04:07,799

kind of with them on that one

100

00:04:11,869 --> 00:04:10,439

uh and there's just a bunch more like

101
00:04:14,509 --> 00:04:11,879
this these people sharing their

102
00:04:15,949 --> 00:04:14,519
experiences of never speaking anything

103
00:04:18,289 --> 00:04:15,959
out loud

104
00:04:21,229 --> 00:04:18,299
uh not really searching for these items

105
00:04:22,850 --> 00:04:21,239
and then when they hop on the old cell

106
00:04:24,170 --> 00:04:22,860
phone uh they're being greeted with

107
00:04:25,550 --> 00:04:24,180
advertisements about the very product

108
00:04:26,990 --> 00:04:25,560
that they were thinking about or

109
00:04:29,570 --> 00:04:27,000
dreaming about

110
00:04:31,370 --> 00:04:29,580
uh it's happened to me it's happened to

111
00:04:33,469 --> 00:04:31,380
my wife it's happened to happen to Joe

112
00:04:34,969 --> 00:04:33,479
uh I've had we've had people writing to

113
00:04:37,969 --> 00:04:34,979

this show about it I think it's

114

00:04:39,890 --> 00:04:37,979

happening a lot more than uh what people

115

00:04:42,290 --> 00:04:39,900

people probably just blow it off it

116

00:04:44,150 --> 00:04:42,300

probably happens so much at this point

117

00:04:45,650 --> 00:04:44,160

it fits with the uh

118

00:04:47,270 --> 00:04:45,660

thing I always talk about with

119

00:04:48,770 --> 00:04:47,280

Battlefield and then you think about

120

00:04:52,909 --> 00:04:48,780

predictive text

121

00:04:54,890 --> 00:04:52,919

the the machine learning as they'll call

122

00:04:56,810 --> 00:04:54,900

it it's they are they're trying to

123

00:04:59,090 --> 00:04:56,820

anticipate where you're going to go next

124

00:05:01,670 --> 00:04:59,100

they're a couple steps ahead of all of

125

00:05:03,590 --> 00:05:01,680

us well Joe yeah I mean

126

00:05:05,629 --> 00:05:03,600

so the one that anticipated that you're

127

00:05:09,170 --> 00:05:05,639

looking for like a back washer that's

128

00:05:10,010 --> 00:05:09,180

pretty good anticipatory uh algorithms

129

00:05:12,409 --> 00:05:10,020

there

130

00:05:15,290 --> 00:05:12,419

that's like really really good wouldn't

131

00:05:17,930 --> 00:05:15,300

you say I would say so I like my loofah

132

00:05:19,370 --> 00:05:17,940

yeah you didn't buy that back scratcher

133

00:05:21,110 --> 00:05:19,380

though did you I didn't get the back

134

00:05:22,850 --> 00:05:21,120

scratcher but I've always had a loofah

135

00:05:25,550 --> 00:05:22,860

don't you and every time I go to a new

136

00:05:27,110 --> 00:05:25,560

apartment I get I replace the shower

137

00:05:29,450 --> 00:05:27,120

heads with that one that you could pull

138

00:05:32,150 --> 00:05:29,460

off and scrub your buttole with it oh

139

00:05:35,749 --> 00:05:32,160

yeah that was a good rap

140

00:05:37,310 --> 00:05:35,759

talk about wheezing the juice that's a

141

00:05:39,650 --> 00:05:37,320

lot of talk of pulling things off and

142

00:05:42,050 --> 00:05:39,660

washing buttoles

143

00:05:45,290 --> 00:05:42,060

well I gotta just to uh kind of continue

144

00:05:47,930 --> 00:05:45,300

on with this uh this topic of cell

145

00:05:50,029 --> 00:05:47,940

phones reading your thought uh thoughts

146

00:05:51,770 --> 00:05:50,039

or thoughts or dreams whatever uh here's

147

00:05:53,870 --> 00:05:51,780

a headline is uh

148

00:05:58,249 --> 00:05:53,880

this is Facebook is working on

149

00:06:02,689 --> 00:05:58,259

smartphone that can read thoughts that's

150

00:06:05,629 --> 00:06:02,699

good news oh yes and this is from 2017.

151

00:06:07,790 --> 00:06:05,639

uh so Facebook announced that it's

152

00:06:10,490 --> 00:06:07,800

assembled a team of 60 people to develop

153

00:06:12,469 --> 00:06:10,500

a technology allowing users to think

154

00:06:14,749 --> 00:06:12,479

commands and messages at their

155

00:06:18,590 --> 00:06:14,759

smartphones the system would be able to

156

00:06:20,029 --> 00:06:18,600

literally read your mind constantly what

157

00:06:21,469 --> 00:06:20,039

could go wrong

158

00:06:23,689 --> 00:06:21,479

and the people of Facebook are going

159

00:06:26,270 --> 00:06:23,699

down a path that only can be described

160

00:06:28,490 --> 00:06:26,280

as post orwellian not satisfied with the

161

00:06:30,409 --> 00:06:28,500

fact that their users willingly share

162

00:06:32,090 --> 00:06:30,419

their most intimate information on a

163

00:06:34,189 --> 00:06:32,100

daily basis with Facebook

164

00:06:37,730 --> 00:06:34,199

now they're looking to reshape the world

165

00:06:40,189 --> 00:06:37,740

and decipher thoughts that haven't even

166

00:06:42,590 --> 00:06:40,199

been verbalized so I throughout this

167

00:06:44,870 --> 00:06:42,600

article to say they're focusing on

168

00:06:47,749 --> 00:06:44,880

Facebook is uh is trying to figure out a

169

00:06:48,650 --> 00:06:47,759

way at least from 2017 to figure out a

170

00:06:51,590 --> 00:06:48,660

way

171

00:06:54,050 --> 00:06:51,600

uh to determine the words and thoughts

172

00:06:56,330 --> 00:06:54,060

you're about to say next not like the

173

00:06:58,010 --> 00:06:56,340

most deeper inner workings of your brain

174

00:07:00,170 --> 00:06:58,020

but what is on the tip of your tongue

175

00:07:01,610 --> 00:07:00,180

what are you about to say that's what

176
00:07:05,270 --> 00:07:01,620
they're focusing on with this technology

177
00:07:07,370 --> 00:07:05,280
although it does not State how exactly

178
00:07:11,210 --> 00:07:07,380
they're going to do this they just say

179
00:07:14,809 --> 00:07:11,220
somehow they're they're going to do this

180
00:07:16,969 --> 00:07:14,819
and so I'm assuming that taking at face

181
00:07:19,550 --> 00:07:16,979
value that they're actually working on

182
00:07:22,070 --> 00:07:19,560
this and they're implementing it in some

183
00:07:23,689 --> 00:07:22,080
way possibly uh we wouldn't know if they

184
00:07:25,430 --> 00:07:23,699
implemented it or maybe we do know

185
00:07:28,370 --> 00:07:25,440
because we're seeing more ads like this

186
00:07:30,890 --> 00:07:28,380
about things where we're just about to

187
00:07:35,029 --> 00:07:30,900
to say or think about it so maybe it's

188
00:07:36,830 --> 00:07:35,039

already been implemented in some way

189

00:07:38,809 --> 00:07:36,840

um and then there's this other headline

190

00:07:40,309 --> 00:07:38,819

here

191

00:07:43,510 --> 00:07:40,319

this is from

192

00:07:50,450 --> 00:07:46,790

Intel's mind reading smartphones of the

193

00:07:53,450 --> 00:07:50,460

future this is from over 10 years ago in

194

00:07:55,670 --> 00:07:53,460

fact there is a 12 years ago this is

195

00:07:58,249 --> 00:07:55,680

when this article is written

196

00:08:01,010 --> 00:07:58,259

Intel researchers are delving into the

197

00:08:03,050 --> 00:08:01,020

creepy but promising contextually aware

198

00:08:05,629 --> 00:08:03,060

Computing of the future machines that

199

00:08:06,529 --> 00:08:05,639

would know who you are and what you're

200

00:08:08,870 --> 00:08:06,539

doing

201
00:08:10,909 --> 00:08:08,880
on the third day of their developer

202
00:08:13,309 --> 00:08:10,919
Forum in San Francisco Intel researchers

203
00:08:15,650 --> 00:08:13,319
describe contextually aware Tech

204
00:08:17,870 --> 00:08:15,660
products of the future that would know

205
00:08:19,969 --> 00:08:17,880
who you are and what you're doing these

206
00:08:22,430 --> 00:08:19,979
long-term projects might include a TV

207
00:08:25,969 --> 00:08:22,440
remote that recommends channels based on

208
00:08:29,150 --> 00:08:25,979
who's holding it or smartphone who gives

209
00:08:32,449 --> 00:08:29,160
travel recommendations based upon past

210
00:08:34,130 --> 00:08:32,459
driving behavior so if you're swerving a

211
00:08:36,350 --> 00:08:34,140
lot and like drinking and driving

212
00:08:39,709 --> 00:08:36,360
they'll give you different destinations

213
00:08:41,510 --> 00:08:39,719

for your travel as than for like a 90

214

00:08:44,209 --> 00:08:41,520

year old grandmother traveling tell you

215

00:08:45,650 --> 00:08:44,219

where the nearest bar is yes you want to

216

00:08:48,769 --> 00:08:45,660

go around the corner

217

00:08:51,050 --> 00:08:48,779

it's happy hour so get there right away

218

00:08:52,370 --> 00:08:51,060

uh so uh I'll say the maps thing

219

00:08:53,449 --> 00:08:52,380

probably is something we're seeing

220

00:08:55,370 --> 00:08:53,459

through uh through Google because

221

00:08:57,170 --> 00:08:55,380

doesn't it do

222

00:08:59,150 --> 00:08:57,180

um when you search for restaurants or

223

00:09:01,850 --> 00:08:59,160

you go to Google and you search for uh

224

00:09:04,130 --> 00:09:01,860

you know dinner near me sort of thing it

225

00:09:06,110 --> 00:09:04,140

will base it's what it shows you on

226

00:09:08,870 --> 00:09:06,120

places you have visited in the past so

227

00:09:11,329 --> 00:09:08,880

yeah it's not far off and typically also

228

00:09:14,150 --> 00:09:11,339

when I travel somebody uh travel

229

00:09:16,570 --> 00:09:14,160

somewhere I I hop back in my car I'll

230

00:09:19,250 --> 00:09:16,580

plug my phone in and it'll automatically

231

00:09:22,790 --> 00:09:19,260

uh Google Google Maps will automatically

232

00:09:24,350 --> 00:09:22,800

like put my destination as my home like

233

00:09:25,850 --> 00:09:24,360

he doesn't know so I went to the grocery

234

00:09:27,350 --> 00:09:25,860

store what if I wanted to go to the

235

00:09:29,329 --> 00:09:27,360

Guitar Center what if I want to go

236

00:09:31,310 --> 00:09:29,339

someplace else it's assuming I want to

237

00:09:33,470 --> 00:09:31,320

go home and it typically makes the right

238

00:09:34,790 --> 00:09:33,480

assumption about that so I do want to go

239

00:09:35,870 --> 00:09:34,800

home you should go to Guitar Center

240

00:09:37,370 --> 00:09:35,880

right now

241

00:09:39,650 --> 00:09:37,380

I'm gonna go down there this week I'm

242

00:09:42,590 --> 00:09:39,660

gonna buy a guitar chord probably

243

00:09:44,570 --> 00:09:42,600

more Microsoft's coming that's right buy

244

00:09:45,590 --> 00:09:44,580

it uh you don't you don't want to buy a

245

00:09:48,769 --> 00:09:45,600

guitar chord you're going to want to

246

00:09:50,810 --> 00:09:48,779

lease that with an option to buy yes

247

00:09:54,470 --> 00:09:50,820

so uh

248

00:09:56,509 --> 00:09:54,480

all very very creepy stuff uh you know

249

00:09:59,449 --> 00:09:56,519

before I I dive into the the other

250

00:10:00,949 --> 00:09:59,459

aspect of it I was initially uh

251

00:10:03,470 --> 00:10:00,959

considering a couple of weird

252

00:10:06,829 --> 00:10:03,480

possibilities with this that uh yes

253

00:10:11,449 --> 00:10:06,839

these smartphones are are so good the

254

00:10:13,310 --> 00:10:11,459

algorithms uh are so out there that

255

00:10:14,329 --> 00:10:13,320

um they could be just they could predict

256

00:10:17,210 --> 00:10:14,339

your future they know where you're gonna

257

00:10:21,170 --> 00:10:17,220

go then you know the wacky side of it is

258

00:10:24,050 --> 00:10:21,180

that we live in a you know a simulation

259

00:10:26,750 --> 00:10:24,060

and everything's pre-planned every every

260

00:10:28,790 --> 00:10:26,760

piece of of your life has been

261

00:10:30,290 --> 00:10:28,800

pre-programmed so obviously they'll know

262

00:10:32,210 --> 00:10:30,300

what you're gonna do they know what

263

00:10:33,710 --> 00:10:32,220

you're gonna buy and so it's just a

264

00:10:35,509 --> 00:10:33,720

piece of code that gets thrown at you

265

00:10:37,670 --> 00:10:35,519

and it's kind of all tied together in

266

00:10:39,829 --> 00:10:37,680

the back end and then you can also think

267

00:10:43,310 --> 00:10:39,839

oh well there's probably AI out there

268

00:10:45,670 --> 00:10:43,320

like the there's AI and it is living on

269

00:10:48,650 --> 00:10:45,680

the internet and it is so hyper smart

270

00:10:51,470 --> 00:10:48,660

and it's being used to serve ads to

271

00:10:53,870 --> 00:10:51,480

people like the AI is so advanced

272

00:10:56,750 --> 00:10:53,880

uh it could do anything at once and it

273

00:10:59,690 --> 00:10:56,760

has chosen to give me ads to anticipate

274

00:11:01,790 --> 00:10:59,700

my every consumer need and want

275

00:11:04,250 --> 00:11:01,800

uh but maybe it's just trolling you how

276

00:11:06,590 --> 00:11:04,260

about that it could be

277

00:11:08,269 --> 00:11:06,600

um if it was I mean it seems pretty

278

00:11:10,490 --> 00:11:08,279

helpful at times

279

00:11:13,550 --> 00:11:10,500

you know with Joe's back scratcher

280

00:11:15,530 --> 00:11:13,560

that's like a helpful suggestion for

281

00:11:18,410 --> 00:11:15,540

like if it was like an all-encompassing

282

00:11:20,350 --> 00:11:18,420

AI that lives on the internet it seems

283

00:11:22,190 --> 00:11:20,360

fairly helpful at that point

284

00:11:24,949 --> 00:11:22,200

yeah

285

00:11:27,110 --> 00:11:24,959

if that's the case so well that that is

286

00:11:30,110 --> 00:11:27,120

the goal having worked in paid media

287

00:11:32,269 --> 00:11:30,120

that is always what we're doing and you

288

00:11:33,829 --> 00:11:32,279

probably know a lot about this stuff way

289

00:11:35,810 --> 00:11:33,839

more than me Mike but the data that

290

00:11:37,550 --> 00:11:35,820

people are collecting and obviously it's

291

00:11:38,810 --> 00:11:37,560

getting better and better but that's

292

00:11:40,850 --> 00:11:38,820

what you're trying to do is hit people

293

00:11:42,710 --> 00:11:40,860

with the right ad at the right time to

294

00:11:45,170 --> 00:11:42,720

get them to go they've been working hard

295

00:11:47,810 --> 00:11:45,180

at this and

296

00:11:50,449 --> 00:11:47,820

I mean they are doing a good job

297

00:11:53,509 --> 00:11:50,459

I don't get into uh data analytics or

298

00:11:55,550 --> 00:11:53,519

analysis like that or uh so I I don't

299

00:11:58,550 --> 00:11:55,560

know a lot about it and I don't know how

300

00:12:00,230 --> 00:11:58,560

good they can be it's scary good and I

301
00:12:03,050 --> 00:12:00,240
was talking to somebody who was like

302
00:12:05,690 --> 00:12:03,060
high up in the tech section at Razer uh

303
00:12:07,190 --> 00:12:05,700
at a place I worked years ago

304
00:12:11,870 --> 00:12:07,200
um I've said it on the show before yeah

305
00:12:14,210 --> 00:12:11,880
penis man yeah um but anyway uh I was up

306
00:12:17,210 --> 00:12:14,220
with the senior Tech folks in the data

307
00:12:20,810 --> 00:12:17,220
analytics folks and what he was telling

308
00:12:22,130 --> 00:12:20,820
me it was scary and this was 2015.

309
00:12:23,810 --> 00:12:22,140
well I'm going to read this paragraph

310
00:12:25,550 --> 00:12:23,820
This is from

311
00:12:28,730 --> 00:12:25,560
um Reddit and you can let me know if

312
00:12:32,090 --> 00:12:28,740
this Rings true to what you know true uh

313
00:12:35,030 --> 00:12:32,100

oh sorry it has to ring true Credit

314

00:12:36,110 --> 00:12:35,040

First okay before you get to that one

315

00:12:39,230 --> 00:12:36,120

last thing because you were talking

316

00:12:40,730 --> 00:12:39,240

about Facebook meta Instagram this has

317

00:12:42,410 --> 00:12:40,740

been a new change I don't know if this

318

00:12:44,150 --> 00:12:42,420

everybody's noticing this or if it's

319

00:12:46,670 --> 00:12:44,160

just something I'm seeing but

320

00:12:48,829 --> 00:12:46,680

it used to be like two or three of the

321

00:12:51,230 --> 00:12:48,839

people you follow pictures and then an

322

00:12:53,629 --> 00:12:51,240

ad and now it's like one picture

323

00:12:55,310 --> 00:12:53,639

sometimes it starts with an ad and it's

324

00:12:58,129 --> 00:12:55,320

not even somebody you follow but it's

325

00:13:01,129 --> 00:12:58,139

like someone you follow then an ad then

326

00:13:03,230 --> 00:13:01,139

a suggested post or in that sort of

327

00:13:04,670 --> 00:13:03,240

order so you literally have to go to

328

00:13:06,949 --> 00:13:04,680

your friend's profile if you want to see

329

00:13:08,150 --> 00:13:06,959

what they've been posted yes yes that's

330

00:13:09,530 --> 00:13:08,160

crazy

331

00:13:13,129 --> 00:13:09,540

it's

332

00:13:14,629 --> 00:13:13,139

they're making bank Joe and I don't know

333

00:13:17,629 --> 00:13:14,639

when's the last time you bought anything

334

00:13:20,030 --> 00:13:17,639

off of Instagram an Instagram ad I do I

335

00:13:21,650 --> 00:13:20,040

actually buy a lot do you really yeah a

336

00:13:23,810 --> 00:13:21,660

lot of stuff off of that oh wow it works

337

00:13:27,050 --> 00:13:23,820

on you because they know I like keto and

338

00:13:28,670 --> 00:13:27,060

so they'll serve me up Karate I didn't

339

00:13:29,990 --> 00:13:28,680

know you can do martial arts I'll get

340

00:13:32,750 --> 00:13:30,000

out of here you know he's in the capital

341

00:13:35,150 --> 00:13:32,760

of Ecuador oh is that the capital of

342

00:13:38,030 --> 00:13:35,160

Ecuador oh Quito

343

00:13:43,370 --> 00:13:41,629

the art of throwing keto it's with uh I

344

00:13:45,470 --> 00:13:43,380

believe Steven Seagal uses in movies

345

00:13:47,269 --> 00:13:45,480

[Laughter]

346

00:13:49,190 --> 00:13:47,279

when he's not eating carrots when he's

347

00:13:50,870 --> 00:13:49,200

not eating that's a keto diet it's keto

348

00:13:53,269 --> 00:13:50,880

friendly right no it's got too much

349

00:13:54,829 --> 00:13:53,279

sugar in it yeah carrots would not be

350

00:13:56,870 --> 00:13:54,839

keto friendly see I don't know anything

351
00:13:58,490 --> 00:13:56,880
about the martial art but you need to go

352
00:14:00,590 --> 00:13:58,500
you need to go to Ecuador

353
00:14:02,690 --> 00:14:00,600
I will I'm headed there next after the

354
00:14:06,470 --> 00:14:02,700
show

355
00:14:09,590 --> 00:14:06,480
so here's this uh this uh Reddit post

356
00:14:11,690 --> 00:14:09,600
and this has been archived uh

357
00:14:13,370 --> 00:14:11,700
his title I had to dig for this I had to

358
00:14:16,310 --> 00:14:13,380
find I have to use gigablast to find

359
00:14:17,810 --> 00:14:16,320
this article this this post uh and it's

360
00:14:19,910 --> 00:14:17,820
titled Doug can phones read your mind

361
00:14:22,009 --> 00:14:19,920
more than uh on more than one occasion

362
00:14:23,990 --> 00:14:22,019
an ad or something on my phone has

363
00:14:26,930 --> 00:14:24,000

aligned with a previous thought I've had

364

00:14:28,190 --> 00:14:26,940

explain explain to me like I'm five and

365

00:14:29,329 --> 00:14:28,200

then if you go down here a little bit

366

00:14:31,790 --> 00:14:29,339

there's actually a pretty good post

367

00:14:35,329 --> 00:14:31,800

which is actually kind of scary

368

00:14:37,310 --> 00:14:35,339

if you're talking about uh web privacy

369

00:14:39,290 --> 00:14:37,320

internet privacy this is very scary so

370

00:14:41,629 --> 00:14:39,300

Joe I'd like your opinion on this so

371

00:14:45,530 --> 00:14:41,639

this guy says I'm assuming it's a guy

372

00:14:48,230 --> 00:14:45,540

uh my wife is uh my my wife is a data

373

00:14:50,870 --> 00:14:48,240

analyst in advertising this is literally

374

00:14:52,069 --> 00:14:50,880

literally her job and profession I guess

375

00:14:55,250 --> 00:14:52,079

to to

376

00:14:58,069 --> 00:14:55,260

uh predictive ads like this uh first

377

00:14:59,990 --> 00:14:58,079

your life is a wash in spyware it's

378

00:15:02,509 --> 00:15:00,000

literally hopeless you can't interact

379

00:15:04,670 --> 00:15:02,519

with technology and not get tracked your

380

00:15:07,910 --> 00:15:04,680

phone is reporting your location

381

00:15:10,610 --> 00:15:07,920

to to your service provider and a host

382

00:15:12,110 --> 00:15:10,620

of other participants they know exactly

383

00:15:14,449 --> 00:15:12,120

they know where you are at all times

384

00:15:16,430 --> 00:15:14,459

even if you have tracking turned off

385

00:15:18,110 --> 00:15:16,440

because that setting only applies to

386

00:15:20,689 --> 00:15:18,120

third-party apps

387

00:15:22,370 --> 00:15:20,699

they know if you're near McDonald's and

388

00:15:24,410 --> 00:15:22,380

start showing you ads because it's

389

00:15:27,889 --> 00:15:24,420

either on your route or if you're using

390

00:15:30,110 --> 00:15:27,899

directions or on your uh deduced route

391

00:15:32,150 --> 00:15:30,120

because you are driving around here

392

00:15:35,509 --> 00:15:32,160

frequently enough they know if you're

393

00:15:37,790 --> 00:15:35,519

inside or through the drive through uh

394

00:15:40,490 --> 00:15:37,800

so the things that sort of thing is

395

00:15:42,829 --> 00:15:40,500

you've done something that keys off the

396

00:15:45,949 --> 00:15:42,839

advertising data model and their data

397

00:15:48,949 --> 00:15:45,959

model about you is so well trained that

398

00:15:52,069 --> 00:15:48,959

it can articulate uh it can accurately

399

00:15:55,610 --> 00:15:52,079

predict what you're thinking and when

400

00:15:58,310 --> 00:15:55,620

and you trained it unknowingly with

401
00:16:01,129 --> 00:15:58,320
every interaction with technology that

402
00:16:03,009 --> 00:16:01,139
you do it goes on to say ever wonder how

403
00:16:06,410 --> 00:16:03,019
you can sit down at a brand new computer

404
00:16:09,110 --> 00:16:06,420
one you've never touched before one that

405
00:16:10,730 --> 00:16:09,120
you haven't logged into uh and any you

406
00:16:12,829 --> 00:16:10,740
haven't logged into any of your sites or

407
00:16:14,930 --> 00:16:12,839
email before and in a few minutes you

408
00:16:17,569 --> 00:16:14,940
start seeing the same old advertising

409
00:16:20,990 --> 00:16:17,579
you always do that's because advertisers

410
00:16:24,290 --> 00:16:21,000
are tracked talking upwards to 150 data

411
00:16:28,430 --> 00:16:24,300
points on any given computer they only

412
00:16:30,550 --> 00:16:28,440
need 15 to differentiate from to

413
00:16:33,769 --> 00:16:30,560

differentiate you from anyone else

414

00:16:35,930 --> 00:16:33,779

incognito mode doesn't matter uh you

415

00:16:39,050 --> 00:16:35,940

will be terrified to know how much they

416

00:16:41,870 --> 00:16:39,060

can correctly deduce uh about you from

417

00:16:46,129 --> 00:16:41,880

astonishingly astonishingly little

418

00:16:48,530 --> 00:16:46,139

information never mind if they do a data

419

00:16:50,569 --> 00:16:48,540

scrape for you they can determine age

420

00:16:53,150 --> 00:16:50,579

race gender habits Health political

421

00:16:55,310 --> 00:16:53,160

alignment Etc I'm not exaggerating this

422

00:16:58,550 --> 00:16:55,320

isn't fake this stuff really happens you

423

00:17:02,870 --> 00:16:58,560

can imagine how paranoid my wife is

424

00:17:07,490 --> 00:17:05,329

I was I was on mute but yes it does it's

425

00:17:08,990 --> 00:17:07,500

absolutely true in fact I've mentioned

426

00:17:11,809 --> 00:17:09,000

this on the show before let me get back

427

00:17:14,329 --> 00:17:11,819

on my uh headphones and mic and stuff

428

00:17:16,990 --> 00:17:14,339

um yeah the uh

429

00:17:21,829 --> 00:17:17,000

I've mentioned that my work computer

430

00:17:23,510 --> 00:17:21,839

shows me ads for things I have interests

431

00:17:25,909 --> 00:17:23,520

in in say Instagram

432

00:17:28,010 --> 00:17:25,919

yes so like my work computer if I get

433

00:17:29,810 --> 00:17:28,020

ads it'll be ads that are relevant to

434

00:17:32,270 --> 00:17:29,820

stuff I was looking at on my computer

435

00:17:35,570 --> 00:17:32,280

and I know I've mentioned this

436

00:17:37,250 --> 00:17:35,580

despite me not logging in to my Gmail on

437

00:17:38,830 --> 00:17:37,260

my machine and things of that nature

438

00:17:41,150 --> 00:17:38,840

yeah

439

00:17:43,610 --> 00:17:41,160

these computers I tell you they just get

440

00:17:45,110 --> 00:17:43,620

crazier and crazier yeah I mean if if

441

00:17:47,150 --> 00:17:45,120

that's what we know and they're talking

442

00:17:48,529 --> 00:17:47,160

about online I'm sure it's far more

443

00:17:51,289 --> 00:17:48,539

stringent

444

00:17:53,330 --> 00:17:51,299

so with that if they if that's true and

445

00:17:55,610 --> 00:17:53,340

they can pretty much deduce who you are

446

00:17:58,010 --> 00:17:55,620

from 15 points of data like where you go

447

00:18:00,710 --> 00:17:58,020

to like what you check

448

00:18:03,350 --> 00:18:00,720

um like a VPN is to a certain degree

449

00:18:06,230 --> 00:18:03,360

kind of pointless from for hiding your

450

00:18:08,690 --> 00:18:06,240

identity in like incognito mode kind of

451
00:18:11,210 --> 00:18:08,700
pointless so they know of course who

452
00:18:13,130 --> 00:18:11,220
everyone is regardless of how much you

453
00:18:16,850 --> 00:18:13,140
obfuscate yourself of course because

454
00:18:19,490 --> 00:18:16,860
because of the way you are online your

455
00:18:20,510 --> 00:18:19,500
attitude where you go they got you

456
00:18:22,730 --> 00:18:20,520
locked down

457
00:18:25,370 --> 00:18:22,740
they know all this stuff they know who

458
00:18:26,510 --> 00:18:25,380
everyone is if they want to plant bugs

459
00:18:29,630 --> 00:18:26,520
in your house they know your work

460
00:18:31,430 --> 00:18:29,640
schedule yes they know all your patterns

461
00:18:34,549 --> 00:18:31,440
your routines like this is not just

462
00:18:36,110 --> 00:18:34,559
digital this is your life and and it is

463
00:18:39,470 --> 00:18:36,120

true that was one of the things we used

464

00:18:42,610 --> 00:18:39,480

to do back in 2018 when I was working

465

00:18:45,650 --> 00:18:42,620

with paid media is that we were trying

466

00:18:48,289 --> 00:18:45,660

what you always try to do is Pinpoint

467

00:18:50,630 --> 00:18:48,299

location and show them ads relevant to

468

00:18:52,130 --> 00:18:50,640

like you wouldn't show a White Castle ad

469

00:18:55,010 --> 00:18:52,140

down in the south

470

00:18:56,590 --> 00:18:55,020

because they don't have White Castle

471

00:18:58,610 --> 00:18:56,600

yeah

472

00:18:59,570 --> 00:18:58,620

show them Jack in the Box or something

473

00:19:02,150 --> 00:18:59,580

like that

474

00:19:03,890 --> 00:19:02,160

and so yeah and ways ways was always and

475

00:19:06,409 --> 00:19:03,900

this is more of an obvious one but when

476
00:19:07,789 --> 00:19:06,419
you're on Waze instead of sending people

477
00:19:09,710 --> 00:19:07,799
a billboard I don't know if people even

478
00:19:10,669 --> 00:19:09,720
use Waze anymore probably no I don't

479
00:19:12,529 --> 00:19:10,679
think so

480
00:19:15,169 --> 00:19:12,539
but yeah they would show you okay so

481
00:19:16,610 --> 00:19:15,179
they know you're interested in pizzas

482
00:19:18,289 --> 00:19:16,620
and you eat a lot of pizza or whatever

483
00:19:19,970 --> 00:19:18,299
they'll show you where all the pizzas

484
00:19:22,190 --> 00:19:19,980
are when you stop at a red light they'll

485
00:19:24,770 --> 00:19:22,200
be like click here for you know ten

486
00:19:27,230 --> 00:19:24,780
percent fresh is the Walnut sauce I want

487
00:19:28,909 --> 00:19:27,240
to put it on my pizza yeah they probably

488
00:19:30,230 --> 00:19:28,919

suggest you toppings for your pizza yeah

489

00:19:32,930 --> 00:19:30,240

they'll send you right to Comet Ping

490

00:19:34,490 --> 00:19:32,940

Pong when you're in DC yeah there you go

491

00:19:36,950 --> 00:19:34,500

tell you which basements have the best

492

00:19:39,549 --> 00:19:36,960

pizza yeah exactly oh these are the best

493

00:19:42,169 --> 00:19:39,559

hot dogs they're so succulent

494

00:19:44,150 --> 00:19:42,179

well I like to bring up the story every

495

00:19:45,470 --> 00:19:44,160

now and again and this is this is

496

00:19:48,230 --> 00:19:45,480

perfect for what we're talking about

497

00:19:50,210 --> 00:19:48,240

here for like Predictive Analytics about

498

00:19:52,370 --> 00:19:50,220

people's behaviors and what they can do

499

00:19:55,250 --> 00:19:52,380

or what they will do what they may do

500

00:19:57,950 --> 00:19:55,260

and this headline is Big Data helps CIA

501
00:19:59,710 --> 00:19:57,960
predict social unrest five days before

502
00:20:02,270 --> 00:19:59,720
it begins

503
00:20:05,330 --> 00:20:02,280
uh this was written back I believe in

504
00:20:07,610 --> 00:20:05,340
20th October of 2016.

505
00:20:09,230 --> 00:20:07,620
uh so they announced it back in 2016

506
00:20:12,190 --> 00:20:09,240
they probably had it for a long time so

507
00:20:15,289 --> 00:20:12,200
earlier this year uh in 2016 the CIA

508
00:20:17,390 --> 00:20:15,299
Helm started up a new arm of the agency

509
00:20:19,370 --> 00:20:17,400
dubbed the directorate of digital

510
00:20:22,549 --> 00:20:19,380
Innovation which aims to embrace the

511
00:20:24,830 --> 00:20:22,559
newest Tech into the agency's data

512
00:20:26,510 --> 00:20:24,840
Gathering the DDI will also assist the

513
00:20:28,490 --> 00:20:26,520

United States in bolstering cyber

514

00:20:33,169 --> 00:20:28,500

defense

515

00:20:35,270 --> 00:20:33,179

uh so um the deputy director of digital

516

00:20:37,490 --> 00:20:35,280

Innovation Andrew Hallman explains that

517

00:20:40,430 --> 00:20:37,500

the new wing of the agency is helping

518

00:20:42,710 --> 00:20:40,440

the CIA expand its anticipatory

519

00:20:44,270 --> 00:20:42,720

intelligence almond notes that the

520

00:20:47,630 --> 00:20:44,280

improvements are good enough that they

521

00:20:50,630 --> 00:20:47,640

can predict overseas societal societal

522

00:20:53,330 --> 00:20:50,640

instability in social unrest by three to

523

00:20:57,110 --> 00:20:53,340

five days before the event occurs so

524

00:20:59,210 --> 00:20:57,120

they know I I suspect it's way better uh

525

00:21:01,549 --> 00:20:59,220

now than it was back in 2016 they have

526

00:21:04,970 --> 00:21:01,559

more data uh more projections better

527

00:21:07,430 --> 00:21:04,980

guess so they know what is probably most

528

00:21:10,430 --> 00:21:07,440

likely gonna happen they have a really

529

00:21:12,049 --> 00:21:10,440

good guess at that kind of stuff

530

00:21:13,669 --> 00:21:12,059

uh and I love that you're talking about

531

00:21:15,650 --> 00:21:13,679

this stuff I'm set I'm going to drop a

532

00:21:17,270 --> 00:21:15,660

couple links in the carrot shop so if

533

00:21:19,070 --> 00:21:17,280

you want to keep on it oh yeah I'm going

534

00:21:21,590 --> 00:21:19,080

to keep on it so this is back in 2016

535

00:21:23,810 --> 00:21:21,600

the the uh they're probably using it

536

00:21:26,390 --> 00:21:23,820

overseas and here or they have a

537

00:21:27,950 --> 00:21:26,400

parallel system that is being used by

538

00:21:30,350 --> 00:21:27,960

the FBI

539

00:21:34,430 --> 00:21:30,360

I would I would say I would go that that

540

00:21:38,090 --> 00:21:34,440

far uh and then there is this

541

00:21:40,250 --> 00:21:38,100

other little more recent article

542

00:21:44,390 --> 00:21:40,260

so remember that one about CIA was from

543

00:21:47,350 --> 00:21:44,400

2016. this one right here

544

00:21:50,390 --> 00:21:47,360

is a little bit newer and this is titled

545

00:21:55,850 --> 00:21:50,400

U.S intelligence wants to unmask

546

00:22:00,409 --> 00:21:58,010

so up to eighty percent of certain

547

00:22:03,110 --> 00:22:00,419

Anonymous underground Forum users can be

548

00:22:05,510 --> 00:22:03,120

identified using Linguistics researchers

549

00:22:07,750 --> 00:22:05,520

say the technique Compares user posts to

550

00:22:11,870 --> 00:22:07,760

track them across forums and could even

551
00:22:15,649 --> 00:22:11,880
unveil authors of thesis papers or blogs

552
00:22:18,289 --> 00:22:15,659
who have taken to underground Networks

553
00:22:19,490 --> 00:22:18,299
uh quote if our data set contains 100

554
00:22:22,070 --> 00:22:19,500
users

555
00:22:24,169 --> 00:22:22,080
we can at least identify 80 of them

556
00:22:27,230 --> 00:22:24,179
researchers say

557
00:22:30,169 --> 00:22:27,240
uh function words are are very often

558
00:22:32,149 --> 00:22:30,179
specific to the writer even if you are

559
00:22:35,630 --> 00:22:32,159
writing a thesis you'll probably use the

560
00:22:36,590 --> 00:22:35,640
same function words in chat messages uh

561
00:22:39,470 --> 00:22:36,600
even

562
00:22:41,149 --> 00:22:39,480
if your text is not clean you are

563
00:22:42,230 --> 00:22:41,159

writing your writing style can give you

564

00:22:44,810 --> 00:22:42,240

away

565

00:22:46,850 --> 00:22:44,820

so the U.S intelligence Community has

566

00:22:48,169 --> 00:22:46,860

launched a program to develop artificial

567

00:22:51,289 --> 00:22:48,179

intelligence that can determine

568

00:22:54,049 --> 00:22:51,299

authorship of anonymous writing while

569

00:22:57,409 --> 00:22:54,059

disguising an author's identity by

570

00:22:59,029 --> 00:22:57,419

subtly altering their words

571

00:23:01,310 --> 00:22:59,039

yeah and there aren't there those

572

00:23:03,049 --> 00:23:01,320

reports where they can identify people

573

00:23:05,029 --> 00:23:03,059

not from just their face and their eyes

574

00:23:08,149 --> 00:23:05,039

but from their gate the way they walk

575

00:23:10,010 --> 00:23:08,159

yeah and then there's a you know I don't

576

00:23:12,710 --> 00:23:10,020

know if this is out there but I'm just

577

00:23:15,110 --> 00:23:12,720

guessing that the mask thing and being

578

00:23:17,330 --> 00:23:15,120

able to like iPhone asks do you want to

579

00:23:20,630 --> 00:23:17,340

do face recognition with your face mask

580

00:23:23,690 --> 00:23:20,640

on you slave and imagine that being

581

00:23:25,730 --> 00:23:23,700

actually just a test run or training for

582

00:23:27,409 --> 00:23:25,740

these algorithms to go okay well when

583

00:23:29,330 --> 00:23:27,419

these [h__h] start rioting and

584

00:23:31,730 --> 00:23:29,340

they come out in their masks we know

585

00:23:33,830 --> 00:23:31,740

exactly who to go after the same way FBI

586

00:23:35,930 --> 00:23:33,840

went after the January 6th terrorists

587

00:23:38,330 --> 00:23:35,940

who almost tore down the government

588

00:23:41,510 --> 00:23:38,340

yeah it's it seems like at this point

589

00:23:43,970 --> 00:23:41,520

the they they have their technological

590

00:23:45,770 --> 00:23:43,980

Terror Grid in place

591

00:23:47,570 --> 00:23:45,780

they they know what people are gonna buy

592

00:23:50,330 --> 00:23:47,580

they know what people are pretty much

593

00:23:52,190 --> 00:23:50,340

going to do they can predict unrest they

594

00:23:55,070 --> 00:23:52,200

can predict unrest they probably can

595

00:23:56,870 --> 00:23:55,080

predict who they're gonna vote for they

596

00:23:59,630 --> 00:23:56,880

have everything locked down they know

597

00:24:02,090 --> 00:23:59,640

what people are going to do they know

598

00:24:03,590 --> 00:24:02,100

with their overall General emotion about

599

00:24:06,350 --> 00:24:03,600

certain things

600

00:24:08,149 --> 00:24:06,360

and so it may be that much easier if

601
00:24:10,549 --> 00:24:08,159
you're if you present stories in a

602
00:24:12,529 --> 00:24:10,559
particular way to lead them down a path

603
00:24:15,350 --> 00:24:12,539
like go to the click the article that I

604
00:24:16,970 --> 00:24:15,360
put in there's 2014. 2014. first one not

605
00:24:20,570 --> 00:24:16,980
the second one

606
00:24:23,210 --> 00:24:20,580
um you said uh U.S Secretary Cuban no

607
00:24:26,029 --> 00:24:23,220
not the that one no the first one I

608
00:24:27,350 --> 00:24:26,039
don't know how to count sometimes

609
00:24:29,390 --> 00:24:27,360
well you're getting better with the

610
00:24:31,190 --> 00:24:29,400
reading yeah I'm getting better yeah uh

611
00:24:33,289 --> 00:24:31,200
so this one the the link you put in

612
00:24:36,529 --> 00:24:33,299
there the military is already using

613
00:24:39,950 --> 00:24:36,539

Facebook to track your mood okay so

614

00:24:41,690 --> 00:24:39,960

there you go and that's 2014. Jesus okay

615

00:24:44,750 --> 00:24:41,700

this 2014 they've been doing it probably

616

00:24:46,490 --> 00:24:44,760

before then like on MySpace and in

617

00:24:48,049 --> 00:24:46,500

Friendster that's where their testing

618

00:24:49,130 --> 00:24:48,059

ground was and they've been perfecting

619

00:24:54,169 --> 00:24:49,140

it

620

00:24:56,930 --> 00:24:54,179

on how emotions spread on popular social

621

00:24:59,690 --> 00:24:56,940

network sites Facebook complaining that

622

00:25:00,770 --> 00:24:59,700

some 60 uh 600 000 Facebook users did

623

00:25:02,450 --> 00:25:00,780

not know

624

00:25:03,830 --> 00:25:02,460

that they were taking part in an

625

00:25:05,390 --> 00:25:03,840

experiment well there's a lot of

626

00:25:06,830 --> 00:25:05,400

experiments that are going on nowadays

627

00:25:09,110 --> 00:25:06,840

that people don't know that they're

628

00:25:11,330 --> 00:25:09,120

aware of and that they're a part of it

629

00:25:13,669 --> 00:25:11,340

yeah and then let's remember DARPA

630

00:25:16,190 --> 00:25:13,679

canceled lifelog on the same day

631

00:25:17,510 --> 00:25:16,200

Facebook launched so I have that article

632

00:25:20,210 --> 00:25:17,520

exactly

633

00:25:23,990 --> 00:25:20,220

well it's actually it's a quora thing oh

634

00:25:26,750 --> 00:25:24,000

really is it quora or Cora Cora you were

635

00:25:30,110 --> 00:25:26,760

I could imagine all right balls

636

00:25:33,130 --> 00:25:30,120

maybe it's balls yeah it's like one of

637

00:25:37,610 --> 00:25:33,140

those strange pronunciation like a duvet

638

00:25:41,330 --> 00:25:37,620

it's a dovet or King quinoa quinoa

639

00:25:45,350 --> 00:25:43,190

uh well here's another headline that you

640

00:25:48,049 --> 00:25:45,360

had in there which is U.S secretly

641

00:25:51,830 --> 00:25:48,059

creates Cuban Twitter to stir up unrest

642

00:25:53,630 --> 00:25:51,840

in undermine government wow okay

643

00:25:55,430 --> 00:25:53,640

they're doing it over there that's some

644

00:25:56,570 --> 00:25:55,440

good news on that front sure that's an

645

00:26:00,409 --> 00:25:56,580

old one too

646

00:26:02,630 --> 00:26:00,419

they would never do that over here nope

647

00:26:04,669 --> 00:26:02,640

this is why everybody lost their [h__h] in

648

00:26:08,090 --> 00:26:04,679

the mainstream media with

649

00:26:09,830 --> 00:26:08,100

um Elon buying Twitter yes and that's I

650

00:26:13,370 --> 00:26:09,840

I didn't want to mention that but

651

00:26:15,289 --> 00:26:13,380

there's a direct parallel to that and I

652

00:26:18,529 --> 00:26:15,299

don't even know if Elon is going to do

653

00:26:20,870 --> 00:26:18,539

something good with it by all by all

654

00:26:22,970 --> 00:26:20,880

um guesses if you just go by what he

655

00:26:25,730 --> 00:26:22,980

says he wants to create a universal app

656

00:26:28,190 --> 00:26:25,740

one that you can chat with one that you

657

00:26:30,529 --> 00:26:28,200

can make payments with the one that

658

00:26:32,810 --> 00:26:30,539

mirrors what China has they have like

659

00:26:34,669 --> 00:26:32,820

the like I think it's the the WeChat app

660

00:26:36,289 --> 00:26:34,679

he wants to do what China's doing but

661

00:26:38,690 --> 00:26:36,299

over here

662

00:26:41,590 --> 00:26:38,700

so I that's not good and talk about like

663

00:26:45,409 --> 00:26:41,600

anonymity and Mining people's text

664

00:26:47,690 --> 00:26:45,419

unmasking who they are like

665

00:26:49,370 --> 00:26:47,700

privacy is gone at this point

666

00:26:52,490 --> 00:26:49,380

this is gone it's been gone for a long

667

00:26:58,970 --> 00:26:56,210

uh see that the uh that last text uh

668

00:27:02,330 --> 00:26:58,980

link you had there and that was

669

00:27:06,350 --> 00:27:02,340

why did DARPA cancel lifelog on the same

670

00:27:08,510 --> 00:27:06,360

day Facebook was launched hmm why was

671

00:27:10,970 --> 00:27:08,520

that

672

00:27:13,310 --> 00:27:10,980

I mean it's a quora thing there's better

673

00:27:15,470 --> 00:27:13,320

articles but that's I mean it is a fact

674

00:27:17,149 --> 00:27:15,480

I mean people can know about it and

675

00:27:20,450 --> 00:27:17,159

that's why it's almost like

676

00:27:23,450 --> 00:27:20,460

it's like Tesla it's like Bill Gates you

677

00:27:26,090 --> 00:27:23,460

know is Mark Zuckerberg just the face of

678

00:27:28,130 --> 00:27:26,100

a intelligence from you know an

679

00:27:29,630 --> 00:27:28,140

intelligence program

680

00:27:31,610 --> 00:27:29,640

it is

681

00:27:34,190 --> 00:27:31,620

uh and I I think this is a pretty good

682

00:27:36,110 --> 00:27:34,200

post here like he lays out some facts

683

00:27:39,110 --> 00:27:36,120

and I guess he's hoping people will

684

00:27:40,730 --> 00:27:39,120

reply this is only three years old

685

00:27:42,590 --> 00:27:40,740

um so he lays out some facts right here

686

00:27:44,450 --> 00:27:42,600

obviously DARPA canceled the lifelog

687

00:27:45,789 --> 00:27:44,460

project on the same day Mark Zuckerberg

688

00:27:50,510 --> 00:27:45,799

launched Facebook

689

00:27:52,610 --> 00:27:50,520

on uh February 4th 2004. many of the

690

00:27:54,350 --> 00:27:52,620

objectives of the DARPA program have

691

00:27:55,970 --> 00:27:54,360

been accomplished by social media

692

00:27:58,250 --> 00:27:55,980

platforms such as Facebook Twitter and

693

00:28:00,409 --> 00:27:58,260

Snapchat whether you want to admit it or

694

00:28:02,090 --> 00:28:00,419

not social media subtly and constantly

695

00:28:03,409 --> 00:28:02,100

collects information about you not just

696

00:28:04,730 --> 00:28:03,419

through login and registration

697

00:28:06,950 --> 00:28:04,740

credentials

698

00:28:08,630 --> 00:28:06,960

uh but yeah we know everything they got

699

00:28:11,690 --> 00:28:08,640

they got everything at this point and

700

00:28:13,370 --> 00:28:11,700

what are the replies here uh usually

701

00:28:15,529 --> 00:28:13,380

like there's some sort of like debate

702

00:28:17,990 --> 00:28:15,539

that goes on in these threads and I'm

703

00:28:19,669 --> 00:28:18,000

not seeing seeing too much here I gotta

704

00:28:21,409 --> 00:28:19,679

log in to see this [h__h] I'm not logging

705

00:28:26,330 --> 00:28:21,419

in I don't trust these computers they're

706

00:28:35,750 --> 00:28:29,990

uh so as for the the question

707

00:28:38,390 --> 00:28:35,760

are uh smartphones reading your thoughts

708

00:28:40,269 --> 00:28:38,400

um I would have to say mostly no it's

709

00:28:43,850 --> 00:28:40,279

much more terrifying

710

00:28:46,130 --> 00:28:43,860

that you are so predictable

711

00:28:47,330 --> 00:28:46,140

we are all so predictable

712

00:28:48,470 --> 00:28:47,340

that they don't have to read our

713

00:28:54,769 --> 00:28:48,480

thoughts they know them before they

714

00:28:58,970 --> 00:28:55,970

all right

715

00:29:00,890 --> 00:28:58,980

that's uh I wonder if the the government

716

00:29:03,409 --> 00:29:00,900

knows I'm going to play this drop me and

717

00:29:04,730 --> 00:29:03,419

my boyfriend love to get pregnant they

718

00:29:08,029 --> 00:29:04,740

probably do

719

00:29:08,039 --> 00:29:11,029

all right well

720

00:29:11,039 --> 00:29:16,850

let's see if I have any other related

721

00:29:20,269 --> 00:29:19,310

items I needed to get to I don't I think

722

00:29:21,590 --> 00:29:20,279

I hit

723

00:29:23,690 --> 00:29:21,600

um

724

00:29:26,090 --> 00:29:23,700

oh just one more one more while we're

725

00:29:28,190 --> 00:29:26,100

here this kind of goes along the same

726

00:29:30,110 --> 00:29:28,200

lines that the intelligence agencies

727

00:29:31,669 --> 00:29:30,120

want to use AI

728

00:29:33,889 --> 00:29:31,679

you figure out

729

00:29:35,389 --> 00:29:33,899

what Anonymous writers are writing what

730

00:29:37,070 --> 00:29:35,399

to unmask them well here's another one

731

00:29:39,110 --> 00:29:37,080

right here

732

00:29:42,110 --> 00:29:39,120

and this is from September into

733

00:29:43,909 --> 00:29:42,120

September 2022. U.S military bought Mass

734

00:29:46,970 --> 00:29:43,919

monitoring tool that includes internet

735

00:29:48,649 --> 00:29:46,980

browsing in email data

736

00:29:50,990 --> 00:29:48,659

multiple branches of the US military

737

00:29:52,789 --> 00:29:51,000

have bought access to a powerful

738

00:29:55,010 --> 00:29:52,799

internet monitoring tool that claims to

739

00:29:58,549 --> 00:29:55,020

cover over 90 percent of the world's

740

00:30:00,889 --> 00:29:58,559

internet traffic and which is in some

741

00:30:03,590 --> 00:30:00,899

cases provides access to people's email

742

00:30:05,510 --> 00:30:03,600

data browsing history and other

743

00:30:08,269 --> 00:30:05,520

information such as their sensitive

744

00:30:10,730 --> 00:30:08,279

internet cookies according to the

745

00:30:11,750 --> 00:30:10,740

Contracting initiative cookies my

746

00:30:16,850 --> 00:30:11,760

sensitive

747

00:30:19,070 --> 00:30:16,860

be a good name for a uh an album from

748

00:30:20,889 --> 00:30:19,080

like a punk band it might be like the

749

00:30:23,149 --> 00:30:20,899

last album that Weezer ever writes

750

00:30:24,830 --> 00:30:23,159

sensitive cookies sensitive cookies

751

00:30:26,510 --> 00:30:24,840

actually that'd be a good name for a

752

00:30:29,870 --> 00:30:26,520

Weezer secret track at the end of an

753

00:30:32,210 --> 00:30:29,880

album man I listen to it

754

00:30:34,389 --> 00:30:32,220

why not I like Weezer

755

00:30:39,470 --> 00:30:38,269

uh no not Weezer the juice not wheezing

756

00:30:41,330 --> 00:30:39,480

the juice maybe that's where they got

757

00:30:44,990 --> 00:30:41,340

their name

758

00:30:47,630 --> 00:30:45,000

um additionally Senator Ron Wyden says

759

00:30:49,669 --> 00:30:47,640

that a whistleblower has contacted his

760

00:30:52,010 --> 00:30:49,679

office concerning the alleged

761

00:30:55,130 --> 00:30:52,020

warrantless use and purchase of this

762

00:30:57,470 --> 00:30:55,140

data by the NCIS a civilian law

763

00:30:59,510 --> 00:30:57,480

enforcement agency that's part of the

764

00:31:02,029 --> 00:30:59,520

Navy after filing a complaint through

765

00:31:03,710 --> 00:31:02,039

the official reporting process with the

766

00:31:05,389 --> 00:31:03,720

Department of Defense according to a

767

00:31:08,990 --> 00:31:05,399

copy of the letter shared with wyden's

768

00:31:10,490 --> 00:31:09,000

office uh who got it who motherboard is

769

00:31:13,909 --> 00:31:10,500

reporting on this

770

00:31:15,830 --> 00:31:13,919

uh the material reveals the sale and use

771

00:31:17,510 --> 00:31:15,840

of the previously little-known

772

00:31:21,889 --> 00:31:17,520

monitoring capability I want to know

773

00:31:24,950 --> 00:31:21,899

what this tool is and who created it

774

00:31:26,450 --> 00:31:24,960

and where this tool is getting all their

775

00:31:28,490 --> 00:31:26,460

data from

776

00:31:30,409 --> 00:31:28,500

it sounds like it's a data aggregation

777

00:31:32,450 --> 00:31:30,419

tool that's being sold to the military

778

00:31:33,889 --> 00:31:32,460

so the military can have access to

779

00:31:37,070 --> 00:31:33,899

everything but where is this tool

780

00:31:42,649 --> 00:31:39,830

uh the materials revealed uh reveals the

781

00:31:44,510 --> 00:31:42,659

sale and use of a promise uh previously

782

00:31:47,389 --> 00:31:44,520

little-known monitoring capability that

783

00:31:49,909 --> 00:31:47,399

is powered by data purchases

784

00:31:53,090 --> 00:31:49,919

from the private sector there you go the

785

00:31:57,110 --> 00:31:53,100

tool called augury

786

00:31:58,250 --> 00:31:57,120

is developed by a cyber security firm uh

787

00:31:59,630 --> 00:31:58,260

Team

788

00:32:05,450 --> 00:31:59,640

View

789

00:32:07,850 --> 00:32:05,460

cymeru or c y m r u and bundles a mass

790

00:32:10,190 --> 00:32:07,860

amount of massive amounts of data

791

00:32:12,529 --> 00:32:10,200

together to make it available to the

792

00:32:14,630 --> 00:32:12,539

government and corporate customers as a

793

00:32:17,330 --> 00:32:14,640

paid service so it sounds like

794

00:32:18,529 --> 00:32:17,340

this cyber security company no I

795

00:32:21,049 --> 00:32:18,539

wouldn't call them that I call them like

796

00:32:24,169 --> 00:32:21,059

a log aggregation tool

797

00:32:26,029 --> 00:32:24,179

they're purchasing up front all the data

798

00:32:28,070 --> 00:32:26,039

they can get from third-party apps from

799

00:32:29,870 --> 00:32:28,080

Google for anybody who who will sell it

800

00:32:32,090 --> 00:32:29,880

to them they're buying all this data

801
00:32:34,970 --> 00:32:32,100
they're they're storing it in an Amazon

802
00:32:37,250 --> 00:32:34,980
S3 bucket they're hooking that that S3

803
00:32:39,590 --> 00:32:37,260
bucket to like Splunk or some kind of

804
00:32:41,750 --> 00:32:39,600
like log searching tool they got some

805
00:32:43,970 --> 00:32:41,760
cool filters on it they make some

806
00:32:45,409 --> 00:32:43,980
correlations between users and boom

807
00:32:47,649 --> 00:32:45,419
there you go you got yourself a military

808
00:32:50,330 --> 00:32:47,659
contract where several

809
00:32:52,789 --> 00:32:50,340
millions of dollars for like years and

810
00:32:55,010 --> 00:32:52,799
years and years and then your life is

811
00:32:58,610 --> 00:32:55,020
set right there you're set

812
00:33:01,490 --> 00:32:58,620
and this is it's not unlike the way the

813
00:33:04,389 --> 00:33:01,500

movie that came out uh 2000 mules got

814

00:33:07,389 --> 00:33:04,399

their data to track who was delivering

815

00:33:09,590 --> 00:33:07,399

uh a physical ballots to drop all places

816

00:33:12,529 --> 00:33:09,600

that they did the same thing in that

817

00:33:14,750 --> 00:33:12,539

movie they just bought data geolocation

818

00:33:16,430 --> 00:33:14,760

data from people's cell phones with cell

819

00:33:18,590 --> 00:33:16,440

phone data it was cell phone data they

820

00:33:21,409 --> 00:33:18,600

figured out there were a couple people

821

00:33:23,029 --> 00:33:21,419

going to multiple different ballot

822

00:33:24,889 --> 00:33:23,039

drop-off places

823

00:33:28,310 --> 00:33:24,899

now I mean they could have went in

824

00:33:30,470 --> 00:33:28,320

further uh with the investigation I I

825

00:33:33,289 --> 00:33:30,480

suspected that they they did

826

00:33:34,430 --> 00:33:33,299

they they probably would they probably

827

00:33:36,409 --> 00:33:34,440

discovered

828

00:33:38,389 --> 00:33:36,419

that these mules were dropping off

829

00:33:40,610 --> 00:33:38,399

ballots for both the Democratic and

830

00:33:43,850 --> 00:33:40,620

Republican Party

831

00:33:46,070 --> 00:33:43,860

um yeah I think that bout harvesting is

832

00:33:47,570 --> 00:33:46,080

illegal in some states I don't know but

833

00:33:49,490 --> 00:33:47,580

they did the same thing you can figure

834

00:33:52,730 --> 00:33:49,500

out a lot of stuff from this stuff

835

00:33:55,250 --> 00:33:52,740

it's not illegal in California to go

836

00:33:58,130 --> 00:33:55,260

um collect balance from other people and

837

00:34:00,049 --> 00:33:58,140

break that chain of custody but hey

838

00:34:02,690 --> 00:34:00,059

I love it you know it's it's interesting

839

00:34:05,389 --> 00:34:02,700

that all this like denying access to

840

00:34:07,130 --> 00:34:05,399

voting it's so ridiculous with the I

841

00:34:09,950 --> 00:34:07,140

know this is a tech segment but it's

842

00:34:13,070 --> 00:34:09,960

just like you can't get you can't verify

843

00:34:15,409 --> 00:34:13,080

ID and location isn't that how elections

844

00:34:17,270 --> 00:34:15,419

work like you can't vote and okay

845

00:34:19,250 --> 00:34:17,280

because they know it's all federal that

846

00:34:20,690 --> 00:34:19,260

New Yorker just passed that they're now

847

00:34:22,490 --> 00:34:20,700

allowing people who are non-citizens to

848

00:34:24,230 --> 00:34:22,500

vote so I think so yeah I don't know if

849

00:34:26,149 --> 00:34:24,240

that's going to go through because it's

850

00:34:28,669 --> 00:34:26,159

probably highly illegal but the idea

851

00:34:31,669 --> 00:34:28,679

that like if I live in Atlanta in like

852

00:34:33,710 --> 00:34:31,679

Fulton County and I try to go vote for a

853

00:34:35,270 --> 00:34:33,720

sheriff in another County like this

854

00:34:36,829 --> 00:34:35,280

doesn't make any sense but people don't

855

00:34:40,010 --> 00:34:36,839

care about that they just care about

856

00:34:41,810 --> 00:34:40,020

whatever the [h__h] hood ornament is on

857

00:34:44,570 --> 00:34:41,820

the the car that's being driven off the

858

00:34:46,970 --> 00:34:44,580

cliff right now wow your car is a hood

859

00:34:49,690 --> 00:34:46,980

ornament yeah I don't got one and that's

860

00:34:52,129 --> 00:34:49,700

a euphemism come on

861

00:34:54,409 --> 00:34:52,139

put ornaments anymore I don't know I'm

862

00:34:56,470 --> 00:34:54,419

not I'm not rich boy Joe buying order

863

00:34:58,790 --> 00:34:56,480

ones on Amazon

864

00:35:00,290 --> 00:34:58,800

he adds food ornaments to cars at night

865

00:35:02,990 --> 00:35:00,300

when you're not looking

866

00:35:04,550 --> 00:35:03,000

you know what

867

00:35:06,710 --> 00:35:04,560

what it is funny because I never really

868

00:35:08,750 --> 00:35:06,720

thought about it they do slap a big logo

869

00:35:10,790 --> 00:35:08,760

on that Grill in the front but the uh

870

00:35:12,849 --> 00:35:10,800

the hood ornament has gone by the

871

00:35:16,490 --> 00:35:12,859

wayside it's gone by the way back

872

00:35:18,970 --> 00:35:16,500

honestly bring that back yeah

873

00:35:21,829 --> 00:35:18,980

that's our side business

874

00:35:23,450 --> 00:35:21,839

their hood ornaments or like steer horns

875

00:35:26,150 --> 00:35:23,460

yeah and they just Mount them to the

876

00:35:29,329 --> 00:35:26,160

grill oh like Boss Hog they're [h__h]

877

00:35:31,069 --> 00:35:29,339

they're around dude they have them here

878

00:35:33,890 --> 00:35:31,079

well that's all I got I just wanted to

879

00:35:36,230 --> 00:35:33,900

let everyone know that uh

880

00:35:38,810 --> 00:35:36,240

it's crazy out there it's crazy you're

881

00:35:41,450 --> 00:35:38,820

being tracked yeah I know Boogie uh not

882

00:35:43,370 --> 00:35:41,460

boogie uh blueberry he was in the

883

00:35:45,290 --> 00:35:43,380

Discord today he's the one of the hosts

884

00:35:46,310 --> 00:35:45,300

of behind the schemes podcast you can

885

00:35:48,410 --> 00:35:46,320

check them out

886

00:35:50,569 --> 00:35:48,420

and he was talking about uh doing some

887

00:35:53,089 --> 00:35:50,579

digital stuff and having like a private

888

00:35:55,910 --> 00:35:53,099

secure like chat on like some web

889

00:35:58,490 --> 00:35:55,920

service and I wasn't sure if his goal

890

00:36:00,349 --> 00:35:58,500

was like anonymity or just to get off of

891

00:36:01,790 --> 00:36:00,359

like Discord and stuff like that which I

892

00:36:05,150 --> 00:36:01,800

can understand because you know we're

893

00:36:07,609 --> 00:36:05,160

all kind of very mindful of what we can

894

00:36:09,470 --> 00:36:07,619

and can't say on Discord and it just

895

00:36:11,870 --> 00:36:09,480

makes for a better Community we are a

896

00:36:14,630 --> 00:36:11,880

little heavy-handed with the admin side

897

00:36:16,130 --> 00:36:14,640

of Discord but you have to uh we're on

898

00:36:18,170 --> 00:36:16,140

their platform and they'll they'll ban

899

00:36:20,089 --> 00:36:18,180

us in a heartbeat

900

00:36:21,589 --> 00:36:20,099

um but yeah I don't know if he was

901
00:36:24,710 --> 00:36:21,599
talking about this like preserving some

902
00:36:27,170 --> 00:36:24,720
sort of privacy or was it just to not

903
00:36:28,250 --> 00:36:27,180
have to worry about Discord but with

904
00:36:30,950 --> 00:36:28,260
this text segment it doesn't matter

905
00:36:32,390 --> 00:36:30,960
there's no privacy they know you

906
00:36:35,170 --> 00:36:32,400
they got it they got you locked down

907
00:36:38,050 --> 00:36:35,180
give us an email at our big thumb mouth

908
00:36:41,210 --> 00:36:38,060
gmail.com check out